

PITCHES BY

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FOOD FOR THOUGHT

PITCH # 1

PITCH #1 - Story Overview - Beginning

A 6 year old latchkey, Mexican boy is excessively savoring his spicy lollipop as his takeout burger and fries lay next to him getting cold. He's too occupied watching cartoons on his bed to really say goodbye to Papa going into his construction shift. The door closes and the boy rolls over on his back and knocks out with drool on his face and the burger in his hands.



PITCH #1 - Story Overview - Middle

Purple tinted glasses, rhinestoned top, with fuzzy plastic princess heels clothe the 6 year old boy as he steps into his dream vehicle looking like the young femme queen he knows he is. He gets into the car with the attitude of a 17 year old girl who just her license, and throws a box of food to the back seat like it's her last worry. Lip gloss poppin, this still 6 year old flips around to reverse, flips back around to face forward, and peels out of the parking spot. The shot holds for a second before slowly tracking the path of the food to the underbelly of the car seat..

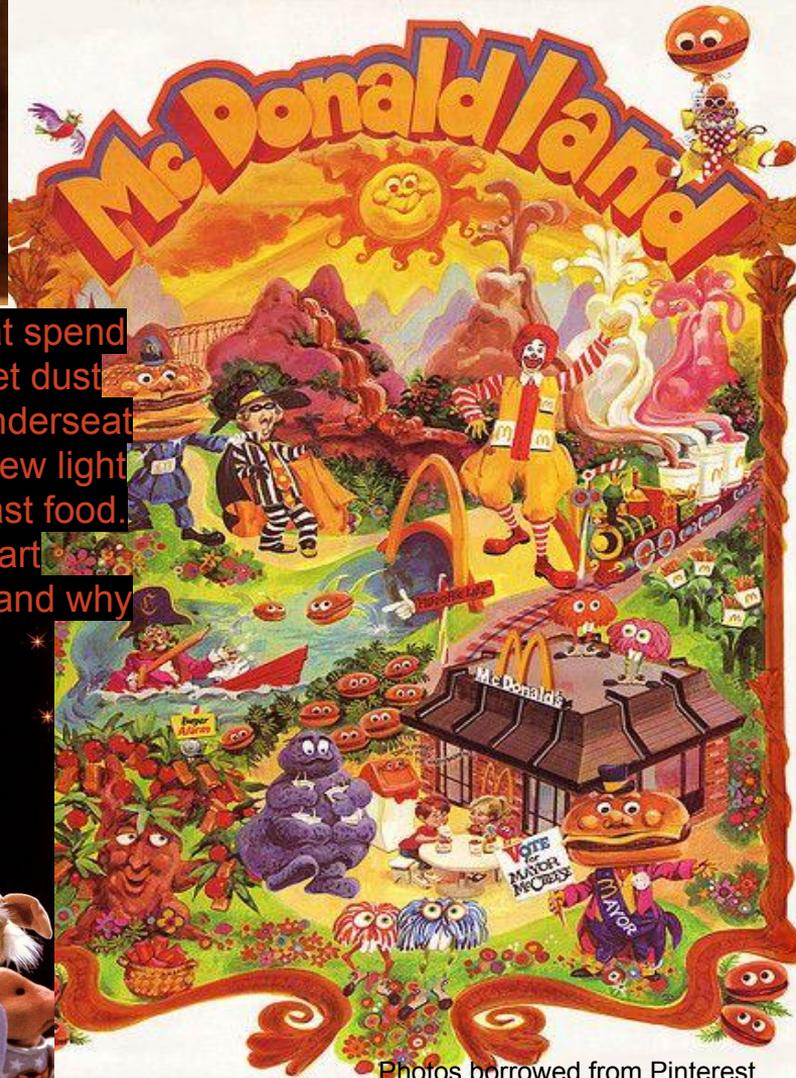


PITCH #1 - Story Overview - Middle



The food thrown into the back seat spend so much time with the car's carpet dust bunnies that the darkness of the underseat of the car acts as a catalyst for a new light of life and consciousness for the fast food.

They become animate and start philosophizing about their creator, and why they were left in the dark.

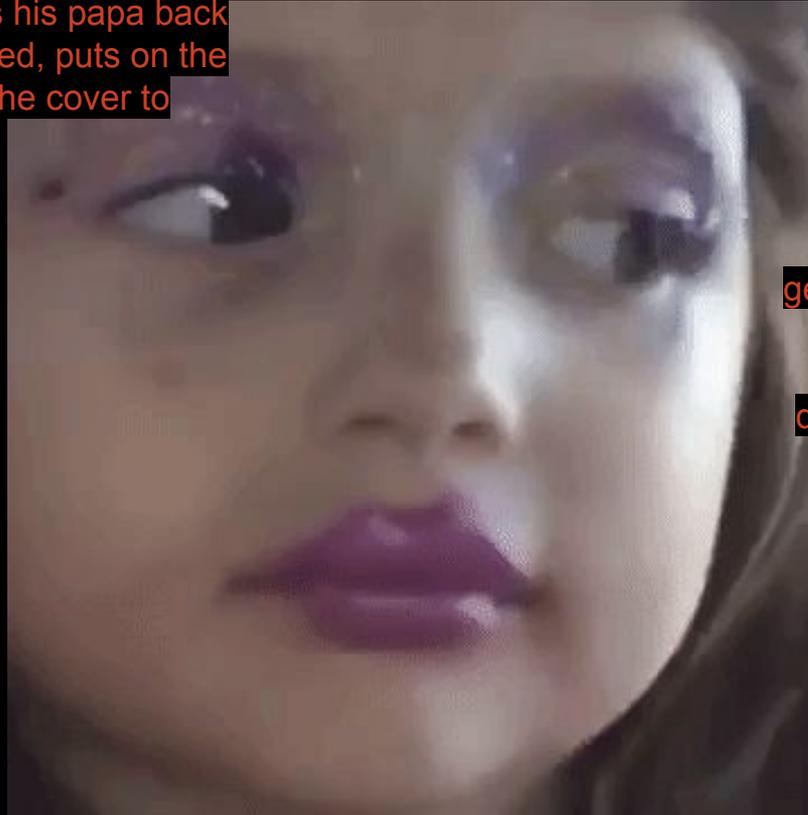


PITCH #1 - Story Overview - END

The young boy pops up in a cold sweat with his dad opening the door. He hands his papa back the burger quickly, goes to his bed, puts on the purple shades, and gets under the cover to dream some more.

HOW IT WILL BE SHOT

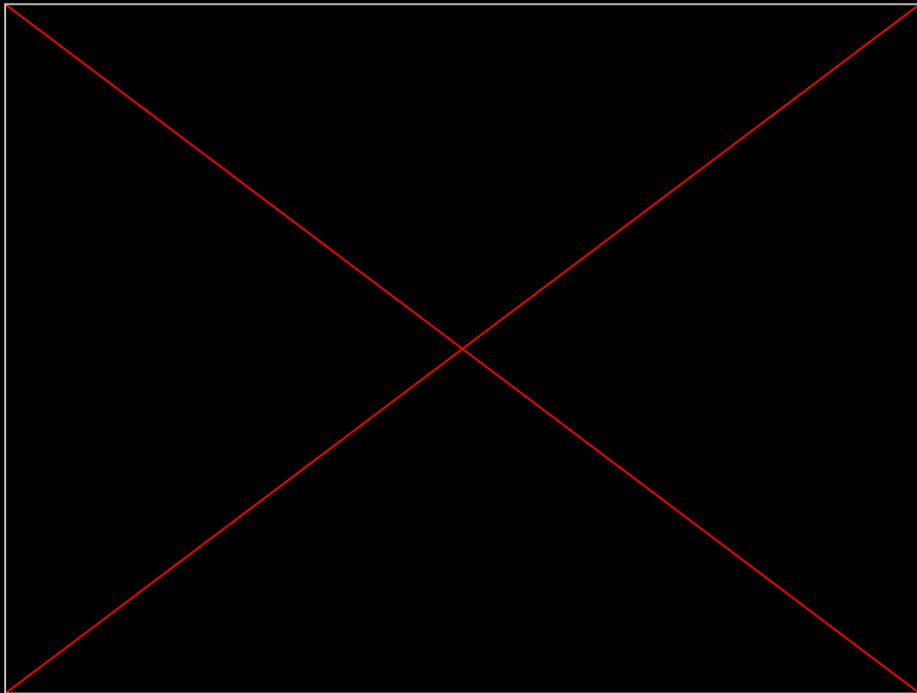
Both live action and stop motion animation will be utilized. The cheesier the graphics to tie the two worlds together, the better.



HOW TONE WILL BE EXECUTED.

Tone is nostalgic with a touch of gentle absurdist comedy. The whole of the video is narrated as a story told looking back on a strange dream. All characters and narration are performed in the little boy's voice(s).

PITCH #1 - INSPIRATION MEDIA



GOING MARBLES

PITCH # 2

PITCH #2 - Story Overview

A shrunken person wanders the delicate obstacle course in awe and otherworldly admiration when their shirt accidentally tugs on a marble, and sets part of the domino effect in motion. They manage to run away, and stop the chain of events from crushing them. Catching their breath with relief, we see a cross eyed giant pop their head up from behind not taking their vision off of the wanderer. The wanderer goes off unaware until the little rustles and low creaking rumbles start to uncover they were not the cause of the chain reactions,... and there is another hidden force to fear. The tone of the video should give a very jungle thriller type of vibe reminiscent of “The Most Dangerous Game” by Joel McCrea.

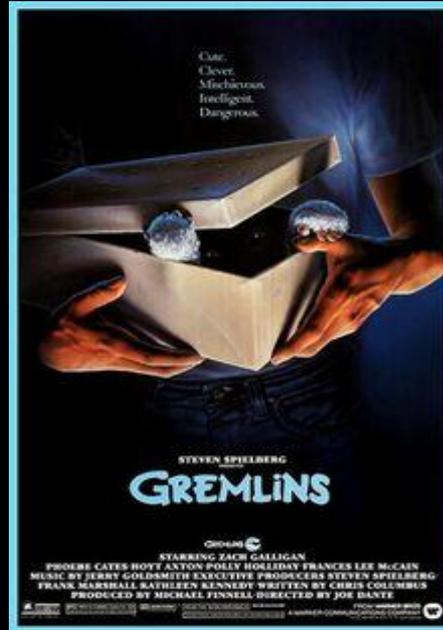


PITCH #2 - VISUAL SHOOTING STYLE

Has the type of movement and flow of Disney's "Fantasia" were objects move by the animate emotion of the sound. Things that start light can get dark and mysterious.



Perspective example with higher ceilings for a more grand look.



This movie to be used as a reference for dramatic lighting on small objects.



From 'Enjoying Paradise' to 'Escaping the Hunt'.

PITCH #2 - HOW IT CAN BE ACCOMPLISHED



Either Green Screen or 3D technology can be used to shoot all the corners of the mini-location with a Macro Lens. Footage of the blown up humans and shrunk humans can be overlaid or the background keyed in.



Photos borrowed from Pinterest

CHALK THEM OUT

PITCH #3

PITCH #3 - Story Overview for “Chalk them out”

Dude is too scared to do a lot of things so he goes through life scared to do anything and takes no risks. It plays as this example: There's a series of things this guy does that in his imagination bring him into death (as anxiety usually feels like it does). Ex; dropping in skating and his body gets a photo by photo mortifying stop motion paparazzi moment of him eating shit, traced in chalk to signify a body. This reverses and he goes on living his life scared fragile and “nerdy” . At the end of his life we are at his funeral and nobody is there except for the ghosts of his regret which are the chalked out bodied holding flowers and floating talking to each other in circles. This is where the story reverses all the way and he takes each of those chances. Some hit some don't but in the end he's living a full life and performs with all the people in his stories

FIN

THANK YOU